



## 2010 Shows Independent Exhibitor Application

Beauty System Group, LLC strives to coordinate the best shows available for our customers. In order to do this, we need to learn more about your company. Please complete the following application for consideration in the 2010 Shows. The more information you provide, the better we can understand how your service or product will benefit the attendee. Please return this immediately via e-mail or to the address listed below. BSG will notify applicants of space availability beginning 90 days prior to the first day of each show.

Company Name:

Contact:

Address:

Phone Number:

E-mail Address:

Website (*If a website is unavailable, please mail a brochure or photos of product.*):

Description of Products/Services You are Proposing to Bring to the Show:

I would like to participate in the following Spring Shows:

**Spring Style Show**

San Jose, CA April 18-19, 2010  
Cost: 10x10 Inline: \$1,700 10x10 w/Corner: \$2,000 10x20 w/Corner: \$3,200

**Seattle Fashion Focus**

Seattle, WA April 25-26, 2010  
Cost: 10x10 Inline: \$1,400 10x10 w/Corner: \$1,600 10x20 w/Corner: \$2,300

As in 2009, Beauty Systems Group, LLC will not allow any vendors to sell knock-off/falsely labeled products on the show floor. This includes, but is not limited to, imitation designer handbags, sunglasses, jewelry, clothing, etc. Any vendors selling knock-off products will be asked to leave the show floor.

Beauty Systems Group, LLC is committed to Salon Professionals and will feature a meaningful program designed to address timely issues in the salon industry and the newest trends. Despite the recession in 2009, our shows have continued to see a strong following and bring in great revenues across the country. Our customers continue to be committed to growing their businesses and expanding their knowledge base. We anticipate the trend to continue as our clientele look for the new and best trends in the beauty industry.

Please return your completed application by fax, email or mail to Erinn Grube:

EMAIL: [egrube@beautysystemsgroup.com](mailto:egrube@beautysystemsgroup.com)

FAX: 330-468-6074

MAIL: Beauty Systems Group, LLC  
ATTN: SHOW DEPT - ERINN  
420 E. Highland Rd.  
Macedonia, OH 44056

**DISCLAIMER: Submission of this application does NOT guarantee the applicant placement on the exhibit floor. All exhibitors, whose applications are accepted, will be notified in writing and required to sign and submit our Independent Exhibitor Contract, Rules & Regulations Agreement and Booth Deposit prior to being placed on the floor.**